

Get more leads from your website and online classifieds

Vehicle Inventory Management

powered by
HomeNet



Professional services for your Dealership's needs

- Multiple weekly visits
- Multimedia Video Presentations
- Manage Online Inventory from one centralized location
- Create Online Ads for every vehicle on your lot
- Search Engine Optimized URLs and Landing Pages
- eBay Certified Marketing System
- Craig's List Distribution
- New and used vehicle inventory hosting



Add banner overlays to your photos

Contact your representative for more information

Turn your entire Online Inventory into powerful Online Marketing

- Unlimited data distribution
- Ensure data accuracy with daily inventory updates
- Premium VIN Decoding provides the most accurate and consistent vehicle data
- Fast and convenient customer support

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Online Vehicle Showrooms

- Inspire “mental ownership” by creating an emotional advertisement for every vehicle on your lot
- Integrate customized layouts into your existing dealership website
- Increase your dealership traffic with real-time updates to online inventory



IOL Video Multimedia Marketing

- Interactive online videos for any vehicle on your lot
- 360-degree virtual interior and exterior tours of your actual inventory



IOL goText Mobile Marketing

- Dynamic mobile vehicle brochures that can be accessed anytime, anywhere
- Quality leads with every text message — including REAL phone numbers!



eBay/Craigslist Listings Manager

- Manage eBay listings from one convenient location: your Inventory Online™ (IOL) account
 - eBay Certified System
 - SEO optimized title and description generators to increase page views
- eBay is a registered trademark of eBay, Inc.



Window Stickers & Buyers Guides

- Window sticker and buyers guide service available
- Full-color stickers, custom layouts and much more

Contact your representative for more information