

# facebook Marketplace

powered by  IOL Oodle<sup>pro</sup>

*Leverage the Facebook Marketplace like never before with*

IOL  Oodle<sup>pro</sup>

## Expand Your Facebook Presence!

Why present your inventory just to your Facebook fan base when, with HomeNet's **IOL Oodle Pro**, your inventory is exposed to millions of Facebook Marketplace users as well as your fans!

## Consumer-Generated Content Exponentially Grows Your Social Circle!

Comments on your listings from Facebook Marketplace's 12 million monthly users lend instant credibility and get your inventory in front of their 200+ friends and networks. Each time one of their friends comments, your inventory is then presented to that person's 200+ friends and networks, and on and on...

Plus, with HomeNet's **IOL Oodle Pro**, listings in the Marketplace and their social interactions are tied back to your fan page.

facebook

If Facebook were a country, it would be the 3rd largest in the world.



**facebook** Marketplace - *Has over 12 Million Monthly Visitors*  
- *The Automotive Marketplace Grew 354% in 2009*

## IOL Oodle Pro's Key Features:

- Integrated Marketplace listings with Dealer Fan Page, My Showroom, and My Listings pages
- Automatically tweet your listings
- Friend-of-a-friend indicator on all listings, adding credibility to your inventory and softening every sale
- Priority placement in search results
- Unlimited premium listings are available through HomeNet
- One-stop syndication to over 250 classified sites included, like Facebook Marketplace, Myspace.com, Military.com, and Walmart.com

*Best of all, you save hundreds of dollars (up to \$300 a month) through HomeNet's unlimited listing privileges!*

**Sign up today!**

**Contact your representative for more information.**

